

GOOD TOWEL

The GoodTowel is a terry towel made in Europe from **100% recycled cotton**, sourced from textile production waste and woven with a jacquard technique.

Produced without harsh chemicals, bleach or yarn dye, it saves 5,000 liters of water per towel compared to fast fashion cotton production. The GoodTowel is Oeko-Tex Standard 100 certified.

With every towel, you contribute to a cleaner planet!

**EVERY YEAR
ACROSS THE
WORLD WE
PRODUCE
92 MILLION
TONNES OF
TEXTILE WASTE**



CIRCULAR
FASHION
FOR ALL



STANDARD
100



**THE GOODTOWEL
IS MADE FROM
100% RECYCLED
COTTON**



JACQUARD WOVEN TOWEL

100% RECYCLED COTTON



Cotton waste is used as raw material.



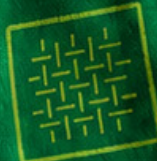
Multiple fibers are mixed to get the correct colours.



No paint, bleach or other chemicals are used.



Fibers are spun into strong 100% recycled yarn.



Any pattern is possible by jacquard weaving.



This GoodTowel saves 5.000 liter water.

ALL-OVER WOVEN DESIGN

LUXURIOUS TERRY TOWEL

TWO YARN COLORS





1.

JACQUARD WOVEN TOWEL




VANUIT HET HART

Relax.
Unwind.
Get in a
flip flop
state of mind.

2.

JACQUARD RELIEF WOVEN TOWEL

ONE COLOR YARN

RELIEF (DEBOSSING)

VELOUR FINISH POSSIBLE

100% RECYCLED COTTON

COLOR CLOSE TO PMS



2.

JACQUARD
RELIEF WOVEN
TOWEL





3.

JACQUARD TOWEL WITH WOVEN BORDER

ONE COLOR RELIEF LOGO POSSIBLE

TWO COLOR JACQUARD LOGO POSSIBLE

THREE COLOR LOGO

**PACKED AS A GIFT
WITH A FULL-COLOR BANDEROLE**





GOODTOWEL A127-GT (S/M/L/XL)

The GoodTowel is a terry towel crafted from **100% recycled cotton**. Sourced from textile production waste, this towel is spun from new threads and woven using a jacquard technique.

This eco-friendly towel is produced using a natural process that **avoids harsh chemicals, bleach and yarn dye**. This process **saves 5,000 liters of water per towel** compared to fast fashion cotton production. The GoodTowel meets the Oeko-tex standard 100 and is produced in Europe.

Including full-color banderole and printed carelabel. Velour finish is optional.

MOQ	: 300 pieces.
Design	: 1. All-over woven design in 2 colors close to PMS. 2. All-over woven design in 1 color close to PMS with relief logo. 3. All-over woven design with 1 or 2 colors close to PMS with extra woven border in max. 3 colors.
Material	: 100% recycled cotton.
Fabric weight	: 450 grams / m ² .
Sizes	: S: 100 x 50 cm / M: 70 x 140 cm / L: 170 x 100 cm / XL: 200 x 100 cm.
HS code	: 63026000.
Made in	: Spain.



CIRCULAR
FASHION
FOR ALL

